

RULES OF THE NEW GAME + TV SHOW COMPETITION

I. General Provisions

1. The organiser and promoter of the Competition is Seznam.cz, a.s., registered office Prague 5 – Smíchov, Radlická 3294/10, Postcode 150 00, ID No: 26168685 (hereinafter 'Seznam.cz').
2. The Competition means a competition of fans of the “New Game +” TV show (hereinafter the 'Show') broadcast on Seznam.cz TV programme which is run by Seznam.cz TV, s.r.o. (hereinafter the 'Broadcaster') based on fans' interactions with the Show.
3. The Competition is not subject to Act No 186/2016 Coll., on Gambling.
4. The Competition shall take place **from the moment of its publication in the first broadcasting of the Show** (hereinafter the 'Competition Publication') **until 11:59 p.m. on the fourth day after the Show Publication** (hereinafter altogether the 'Competition Term').

II. Participants

1. Any person aged 18 or over with their domicile in the Czech Republic who is familiar with these published Rules and fully comply with them may participate.
2. Employees of Seznam.cz and of any entities related to Seznam.cz in terms of assets and organisation, in particular the Broadcaster, and persons close to such employees, may not participate in the Show.
3. **A Participant may participate in the Competition by sending an email communication to Seznam.cz, email address newgameplus@firma.seznam.cz, that must include an answer to the question specified in the Competition Publication. Namely, it will be necessary to send a guess of the right answer from multiple choices (e.g. A, B, and C) provided in the Competition Publication within the Competition Term (hereinafter the 'Competition Message').**
4. By sending the Competition Message, the Participant grants Seznam.cz their consent to their placement in the competition, possible publication of the Competition Message (in particular on websites operated by Seznam.cz and in the Show, or on social networks) and use of the Competition Message for other purposes of the competition (in particular contacting the winner).

III. Winner, prizes, and manner of winner determination

1. Once the Competition Term is over, the organiser shall determine **winners in the number specified in the Competition Publication**; winners shall be those Participants whose Competition Messages are drawn from all the delivered Competition Messages that include the right answer.
2. Each winner shall be informed by Seznam.cz by publication on the website and/or in the following episode of the Show (hereinafter 'Results Publication') and also in the form of an answer to the Competition Message, in particular to arrange the handover of the prize or to specify the shipping address. By participating in the Competition, the Participants grant their consent to Seznam.cz informing them in this manner. Seznam.cz shall not be obliged to contact or otherwise communicate in any manner with Participants who do not become winners.
3. If Seznam.cz does not manage to contact the winner and subsequently agree on the manner of handover of the prize within seven days from the Result Publication, it shall be deemed that such Participant did not become a winner.
4. Each winner shall receive a non-monetary prize in the form of products or services from Show partners, which are specified in the Competition Publication, in the value up to CZK 10,000 including the statutory VAT.
5. For information purposes, Seznam.cz declares that prizes whose total value does not exceed CZK 10,000 including the statutory VAT, are exempt from income tax in accordance with Act No 586/1992 Coll., on Income Tax, as amended.

6. No legal title to receive a prize shall arise. A prize cannot be recovered by legal means or be alternatively paid in cash. A winner is not entitled to receive compensation for their costs associated with participation in the Competition or any other performance from Seznam.cz.
7. If Seznam.cz receives no Competition Messages with the correct answer, no Participant shall become a winner.

IV. Final Provisions

1. Seznam.cz reserves the right to decide whether to continue with the Competition or to prematurely terminate the Competition, even without giving any reason.
2. Seznam.cz reserves the right to alter these Rules at any time. New wordings of the Rules shall become effective upon their publication.
3. Seznam.cz is entitled to eliminate from the competition, even without prior warning, any Participant who breaches these Rules or generally binding legal regulations or who Seznam.cz reasonably suspects has engaged in such a breach.
4. Seznam.cz shall process the personal data provided by Participants for the purposes of participating in the Competition, prize handover, or other purpose associated with the Competition.
5. By participating in the Competition, the Participant expresses their consent to these Rules and undertakes to comply with them.
6. These Rules are published on the internet.